

Nigeria: Where Digital Momentum Meets New Growth Opportunities

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Nigeria stands out for its thriving creative industries and young, **mobile-first audience embracing premium digital experiences.**

Widespread digital wallets adoption opens **new opportunities for telecom operators** to build richer digital ecosystems and **drive sustainable monetization.**

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Samira Hamidi

Country Manager

18

Median
Age

81%

Mobile
Ownership



+10M

Mobile Payments
Accounts



DIGITALVIRGO

SWIPE →

Looking to Build Africa's Next Digital Success Stories?

LET'S CONNECT

GITEX
Nigeria



2 - 3 September



Hall 1, Booth H1-005
Landmark Center
Lagos, Nigeria

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